



# Corporate Sponsorship

*Showcasing the diversity of Jewish culture, heritage and identity through film*

## Corporate Sponsorship Opportunities

### Platinum (\$10,000)

- Full-page colour ad in program guide
  - Choice of outside back cover, front inside cover, back inside cover
- 1 month free pre-cinema advertising at the Ridge Theatre, Fifth Avenue Cinemas, and the Park Theatre – totaling of seven screens
- 8 invitations to each of the Opening and Closing Film Galas
- 100 movie tickets
- Sponsor recognition throughout Festival
- Logo on website with hyperlink for 1 year
- Logo on all print advertising (city-wide poster campaign, bus shelters, print media, and program guide)
- In-theatre advertising signage opportunities
- Invitation to sponsor reception
- Tax receipt\*

### Gold (\$5,000)

- 1 page colour ad in program guide
- 1 month free pre-cinema advertising at the Ridge Theatre, Fifth Avenue Cinemas, and the Park Theatre – totaling of seven screens
- 4 invitations to each of the Opening and Closing Film Galas
- 50 movie tickets
- Sponsor recognition throughout Festival
- Logo on website with hyperlink for 1 year
- Logo on all print advertising (city-wide poster campaign, bus shelters, print media, and program guide)
- Invitation to sponsor reception
- Tax receipt\*

### Silver (\$2,500)

- 1/2 page colour ad in program guide
- 2 invitations to each of the Opening and Closing Film Galas
- 25 movie tickets
- Sponsor recognition throughout Festival
- Logo on website with hyperlink for 1 year
- Logo on all print advertising (city-wide poster campaign, bus shelters, print media, and program guide)
- Invitation to sponsor reception
- Tax receipt\*

\*Tax receipt is commensurate with the donation portion of the sponsorship as per CRA rules.